



REAL ESTATE ENTREPRENEURSHIP

YOUTH PROGRAM

LEARN TO BECOME
A REAL ESTATE
ENTREPRENEUR.



WHO:

Ages 16-21

WHERE:

Wentworth Institute of Technology

WHEN:

July 12 - August 18 | Tuesdays & Wednesdays | 5:30 pm - 7:30 pm



APPLY NOW!

FREE FOR PARTICIPANTS

Submit your application to:
info@street2ivy.com

Fallon Real Estate Youth Entrepreneurship Program

Free for Participants

What: 6-week course in real estate investment

Who: Students ages 16-21

When: Tuesdays & Wednesdays
5:30pm-7:30pm
July 12, 2022 - August 18, 2022

Where: Wentworth Institute of Technology

Real estate development in Boston is a multibillion-dollar industry. But for people from underserved communities who do not have connections to the industry, this path to wealth generation is inaccessible.

The new **Fallon Real Estate Youth Entrepreneurship Program** seeks to equip young people with the skills, knowledge, and mentors needed to participate in real estate investing, and set them on a path to help eliminate the income and wealth disparity in Boston.

Industry experts will teach twenty-one young people ages 16 to 21 the ins and outs of commercial real estate investment, including how to:

- Identify and evaluate potential investment opportunities
- Conduct a property valuation and market analysis
- Raise capital
- Submit and negotiate a winning offer
- Navigate the purchase process

The 21-person Summer 2022 cohort will work in seven teams of 3 students, each guided by a coach both in the classroom and on field trips. Whether in the classroom or visiting property development sites, students will meet the best of Boston's real estate industry experts, from architects and designers to agents and investors.

For their culminating project, teams will prepare and present investment strategies to faculty and peers based on hypothetical properties and conditions.

Participants will leave the **Fallon Real Estate Youth Entrepreneurship Program** with real-world knowledge and legitimate relationships they can use to uplift their lives and their communities.

Application Deadline June 28, 2022

About the Program Sponsors

The Fallon Company is a privately held commercial real estate owner and developer of transformative, urban mixed-use environments. Founded by Joseph Fallon in 1993, we have developed numerous projects in Boston and along the Eastern Seaboard.

Our Mission: We strive to build unique environments that have a transformative impact in communities. We do this by:

- Designing and building dynamic and distinctive places for people to live, work, and play.
- Respecting neighborhood history and culture by integrating new homes, offices, parks, and retail into the fabric of communities.
- Staying true to our founding values of character, resolve, and compassion

The Fallon Company is headquartered in Boston, MA, and has offices in both Charlotte and Raleigh, North Carolina.

Street2Ivy believes that entrepreneurship is a crucial path to combat the income and wealth disparities that plague underserved communities. Our mission is to empower aspiring entrepreneurs to create and innovate by offering the information, mentorship and tools they need to achieve economic empowerment.

We execute our mission through multiple initiatives:

1. Street2Ivy Corporation **invests** a portion of its profits back into underserved communities and offers employment to community members.
2. Street2Ivy Online Academy **provides** aspiring change-makers with “design thinking” strategies and skills. Led by DxD Partners founder Andrew Pek, best-selling author of "Stimulated: Habits to Spark Your Creative Genius at Work."
3. Street2Ivy Youth Programs **share** with young people 16-21 the opportunity to work with industry experts in areas like real estate to learn skills like financial modeling, property valuation, investment analysis.
4. Street2Ivy Marketplace **offers** entrepreneurs an e-commerce platform, marketing consultation and exposure on social media.
5. EleVate Magazine **helps** new and aspiring entrepreneurs overcome obstacles on their journey to entrepreneurship by offering resources, real-world advice and inspiration.

Participant Application

First _____ Middle _____ Last _____ Gender: Male_Female_

School Name _____ Grade _____ Birth date ____ / ____ / ____ Age ____

Street Address _____

Town/City _____ State _____ Zip code _____ Child's Home Phone _____

Email Address _____

Parent/Guardian - Contact Information

Parent/Guardian #1

First _____ Last _____ Ms. Mrs. Mr. Other _____ Street
Address _____ Town/
City _____ State _____ Zip Code _____ Home Phone _____ Work Phone _____ Cell
phone _____ FAX _____ E-mail _____
Occupation _____ Employer _____

Parent/Guardian #2

First _____ Last _____ Ms. Mrs. Mr. Other _____ Street
Address _____ Town/
City _____ State _____ Zip code _____ Home Phone _____ Daytime phone _____ Cell
phone _____ FAX _____ E-mail _____
Occupation _____ Employer _____
Child lives with: _____

Emergency Contact Information – Alternate Pickup/Release

Emergency Contact #1

First Name _____ Last Name _____ Home Phone _____ Work Phone _____
Cell Phone _____ Email _____ Relation to child _____

Emergency Contact #2

First Name _____ Last Name _____ Home Phone _____ Work Phone _____
Cell Phone _____ Email _____ Relation to child _____

Please list those people including in addition to parents/guardians who are permitted to pick up your child:

1: _____ 2: _____ 3: _____

Medical Release Information

Insurance Information

Policy Number _____ Name of Health Insurance Provider _____
Primary Physician _____
Address _____
Phone _____ Hospital Preference _____

Please list any medical problems, including any requiring maintenance medication (i.e. Diabetic, Asthma, Seizures).

<u>Medical Problem</u>	<u>Required Treatment</u>	<u>Should paramedic be called?</u>
_____	_____	Yes/No
_____	_____	Yes/No
_____	_____	Yes/No

Is your child presently being treated for an injury or sickness, or taking any form of medication for any reason?

Yes__ No__ If yes, explain: _____

Is your child allergic to any type of food or medication?

Yes__ No__ If yes, explain: _____

Does your child require a special diet?

Yes__ No__ If yes, explain: _____

The purpose of the above listed information is to ensure that medical personnel have details of any medical problem which may interfere with or alter treatment.

In case of medical emergency contact:

	Name	Phone #	Relationship to Child
Contact #1			
Contact #2			
Contact #3			

I understand that I will be notified in the case of a medical emergency involving my child. In the event that I cannot be reached, I authorize the calling of a doctor and the providing of necessary medical services in the event my child is injured or becomes ill.

Parent's/Guardian's Initials _____

I understand that **Street2Ivy** or its partners will not be responsible for the medical expenses incurred, but that such expenses will be my responsibility as parent/guardian.

Parent's/Guardian's Initials _____

Please circle how you heard about the program.

Website _____ School _____ Other _____

Terms of Agreement

Photo Release

The undersigned, on behalf of the abovementioned participant(s), in connection with his/her participation in the program give(s) Street2Ivy and its partners permission to use photographs and/or videotape of me for publicity and media purposes, including but not limited to internet publication and inclusion in any publication.

Parent's/Guardian's Initials _____

Transportation Release

I hereby give permission for the transportation of my child for official **Street2Ivy Program** activities by modes of transportation agreed to by the program organizers.

Parent's/Guardian's Initials _____

Street2Ivy and its vendors are not responsible for lost or damaged personal property. All scheduled events are subject to change. In the case of an emergency, and if a family physician cannot be reached, I hereby authorize my child to be treated by Certified Emergency Personnel (i.e., EMT, First Responder, and/or Physician).

Guardian Signature: _____ Date: _____

Printed Name of Parent/Guardian: _____

Applicant Essay

Each applicant should share in 500 words a little about themselves, including what interests them about innovation and real estate. Also explain why you should be considered for admittance into the program. Please feel free to attach any additional documents should there be any space limitations for your essay.