



ENTREPRENEURSHIP IN  
**REAL ESTATE**  
**DEVELOPMENT**  
P R O G R A M

**Immersive 6 Week  
Course**

40 Water st, 1st Floor, Boston,  
MA 02109

**June 7 - July 20, 2022**  
Tuesdays & Wednesdays  
5:30 pm - 7:00 pm

**Apply Now!**

Apply by 5/31/22  
Limited seats available.

**Free** for participants | Accepting adults of all ages



ENTREPRENEURSHIP IN  
**REAL ESTATE**  
**DEVELOPMENT**  
P R O G R A M

Entrepreneurship is key to the foundation of this country. But for people from today's under-served communities who do not have the connections to learn how to become an entrepreneur, this path to wealth generation is inaccessible.

**Program Description:**

Drawing from the vast network of entrepreneurs in the Real Estate Industry, this course introduces students to the fundamentals of starting a business. Learn what is needed to develop ideas into successful businesses and how to increase opportunities within the Real Estate Industry. Build skills, knowledge, and mentors to start your path and help eliminate the income and wealth disparity in Boston.

This program leverages Related Beal's partnerships with top industry experts across all facets of the development life-cycle including design, construction, accounting, operations, and marketing. Presenters will teach and connect with adults of all ages on topics surrounding:

- **Career Pathways in Real Estate**
- **Starting a Business**
- **Design Thinking**
- **Property Management + Maintenance**
- **Integrated Marketing + Branding**

Participants will leave the Program with real-world knowledge and relationships to uplift their lives, careers and communities.

## **About Streets2Ivy:**

Street2Ivy believes that entrepreneurship is a crucial path to combat the income and wealth disparities that plague underserved communities. Our mission is to empower aspiring entrepreneurs to create and innovate by offering the information, mentorship, and tools they need to achieve economic empowerment.

We execute our mission through multiple initiatives:

- 1. Street2Ivy Corporation** invests a portion of its profits back into underserved communities and offers employment to community members.
- 2. Street2Ivy Online Academy** provides aspiring change-makers with “design thinking” strategies and skills. Led by DxD Partners founder Andrew Pek, best-selling author of “Stimulated: Habits to Spark Your Creative Genius at Work.”
- 3. Street2Ivy Youth Programs** share with young people 16-21 the opportunity to work with industry experts to learn skills like design thinking, financial
- 4. Street2Ivy Marketplace** offers entrepreneurs an e-commerce platform, marketing consultation and exposure on social media.
- 5. EleVate Magazine** helps new and aspiring entrepreneurs overcome obstacles on their journey to entrepreneurship by offering resources, real-world advice, and inspiration.

## **About Related Beal:**

Related Beal is a fully integrated real estate developer with storied experience in all aspects of development, acquisitions, finance, design, construction, property management, leasing and marketing. From vibrant mixed-use destinations, to hospitality-focused residential, commercial and life science buildings, Related Beal strives to create inclusive and equitable experiences rooted in community.

Related Beal has undertaken the development and construction of some of the most recognized buildings in the area including The Clarendon and One Back Bay, The Beverly, Lovejoy Wharf and Converse’s World Headquarters, One Kenmore Square, Congress Square, Innovation Square I, II, & III, The Quinn/The Harris, and Channelside.

# Participant Application

First \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Gender: \_\_\_\_\_ Birth date \_\_\_\_\_ Age \_\_\_\_\_

Street Address \_\_\_\_\_

Town/City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Please note: We expect the program to fill quickly and are only able to accept the first 25 participants who confirm that they will not miss more than one meeting by initialing below.

\_\_\_\_\_  
Initial here

Please state the number of years you have been involved with the real estate industry.

\_\_\_\_\_  
Are you an owner of a company in the industry? \_\_\_ Yes / No \_\_\_

If yes, how many employees do you retain? \_\_\_\_\_

If no, do you plan to start a company within the next 2 years? \_\_\_ Yes / No \_\_\_

If not currently working in the industry, will you seek to work in real estate? \_\_\_ Yes / No \_\_\_

If yes, when? \_\_\_\_\_ In what capacity? \_\_\_\_\_

## Emergency Contact Information

### Contact #1

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_ Relationship \_\_\_\_\_

### Contact #2

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_ Relationship \_\_\_\_\_

## **Medical Release Information**

### Insurance Information

Policy Number \_\_\_\_\_ Name of Health Insurance Provider \_\_\_\_\_

Primary Physician \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Hospital Preference \_\_\_\_\_

Please list any medical problems, including any requiring maintenance medication (i.e., Diabetic, Asthma, Seizures).

### Medical Problem

### Required Treatment

### Should paramedic be called?

Yes/No

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Are you presently being treated for an injury or sickness, or taking any form of medication for any reason? Yes\_\_ No\_\_ If yes, explain: \_\_\_\_\_

Are you allergic to any type of food or medication?

Yes\_\_ No\_\_ If yes, explain: \_\_\_\_\_

Do you require a special diet?

Yes\_\_ No\_\_ If yes, explain: \_\_\_\_\_

The purpose of the above listed information is to ensure that medical personnel have details of any medical problem which may interfere with or alter treatment.

I understand that **Street2Ivy** or its partners will not be responsible for the medical expenses incurred, and that such expenses will be my responsibility.

Please circle how you heard about the program.

Website\_\_\_\_\_ School\_\_\_\_\_ Other\_\_\_\_\_

## Terms of Agreement

### Photo Release

The undersigned, on behalf of the abovementioned participant(s), in connection with his/her participation in the program give(s) Street2Ivy and its partners permission to use photographs and/or videotape of me for publicity and media purposes, including but not limited to internet publication and inclusion in any publication.

Participant's Initials \_\_\_\_\_

### Indemnity Release

Street2Ivy and its vendors are not responsible for lost or damaged personal property. All scheduled events are subject to change. In the case of an emergency, and if a family physician cannot be reached, I hereby authorize treatment by Emergency Personnel (i.e., EMT, First Responder, and/or Physician).

Participant's Signature: \_\_\_\_\_

Printed name of Participant: \_\_\_\_\_ Date: \_\_\_\_\_