





REAL ESTATE ENTREPRENEURSHIP

YOUTH PROGRAM

LEARN TO BECOME A REAL ESTATE ENTREPRENEUR.

WHO: WHERE:

Ages 16-21 Wentworth Institute of Technology

WHEN:

July 12 - August 18 | Tuesdays & Wednesdays | 5:30 pm - 7:30 pm



APPLY NOW!

FREE FOR PARTICIPANTS

Submit your application to: info@street2ivy.com

Fallon Real Estate Youth Entrepreneurship Program

Free for Participants

What: 6-week course in real estate investment

Who: Students ages 16-21

When: Tuesdays & Wednesdays

5:30pm-7:30pm

July 12, 2022 - August 18, 2022

Where: Wentworth Institute of Technology

Real estate development in Boston is a multibillion-dollar industry. But for people from underserved communities who do not have connections to the industry, this path to wealth generation is inaccessible.

The new Fallon Real Estate Youth Entrepreneurship Program seeks to equip young people with the skills, knowledge, and mentors needed to participate in real estate investing, and set them on a path to help eliminate the income and wealth disparity in Boston.

Industry experts will teach twenty-one young people ages 16 to 21 the ins and outs of commercial real estate investment, including how to:

- Identify and evaluate potential investment opportunities
- Conduct a property valuation and market analysis
- Raise capital
- Submit and negotiate a winning offer
- Navigate the purchase process

The 21-person Summer 2022 cohort will work in seven teams of 3 students, each guided by a coach both in the classroom and on field trips. Whether in the classroom or visiting property development sites, students will meet the best of Boston's real estate industry experts, from architects and designers to agents and investors.

For their culminating project, teams will prepare and present investment strategies to faculty and peers based on hypothetical properties and conditions.

Participants will leave the **Fallon Real Estate Youth Entrepreneurship Program** with real-world knowledge and legitimate relationships they can use to uplift their lives and their communities.

Application Deadline July 8th, 2022

About the Program Sponsors

The Fallon Company is a privately held commercial real estate owner and developer of transformative, urban mixed-use environments. Founded by Joseph Fallon in 1993, we have developed numerous projects in Boston and along the Eastern Seaboard.

Our Mission: We strive to build unique environments that have a transformative impact in communities. We do this by:

- Designing and building dynamic and distinctive places for people to live, work, and play.
- Respecting neighborhood history and culture by integrating new homes, offices, parks, and retail into the fabric of communities.
- Staying true to our founding values of character, resolve, and compassion

The Fallon Company is headquartered in Boston, MA, and has offices in both Charlotte and Raleigh, North Carolina.

Street2Ivy believes that entrepreneurship is a crucial path to combat the income and wealth disparities that plague underserved communities. Our mission is to empower aspiring entrepreneurs to create and innovate by offering the information, mentorship and tools they need to achieve economic empowerment.

We execute our mission through multiple initiatives:

- 1. <u>Street2Ivy Corporation</u> *invests* a portion of its profits back into underserved communities and offers employment to community members.
- 2. <u>Street2Ivy Online Academy *provides*</u> aspiring change-makers with "design thinking" strategies and skills. Led by DxD Partners founder Andrew Pek, best-selling author of "Stimulated: Habits to Spark Your Creative Genius at Work."
- 3. <u>Street2Ivy Youth Programs</u> *share* with young people 16-21 the opportunity to work with industry experts in areas like real estate to learn skills like financial modeling, property valuation, investment analysis.
- 4. <u>Street2Ivy Marketplace</u> *offers* entrepreneurs an e-commerce platform, marketing consultation and exposure on social media.
- 5. <u>EleVate Magazine *helps*</u> new and aspiring entrepreneurs overcome obstacles on their journey to entrepreneurship by offering resources, real-world advice and inspiration.

Participant Application

First	Middle	L	ast	Gender: Male_	Female_	
School Name		GradeB	irth date	/Age		
Street Address						
Town/City	State	Zip code	Child's l	Home Phone		
Email Address						
Parent/Guardian - Coi	ntact Information					
Parent/Guardian #1	•			M. M. M. Od.		
Address	La	ıst		Ms. Mrs. Mr. Other	Street Town/	
City	State Zin Code	Homa Dhona		Work Phone	IOWII/	
nhone	StateZip Code	noine rhone_	F-mail	work Flione	Cen	
Occupation		Emplo	ver			
occupation		Emplo	<i>y</i> cr			
Parent/Guardian #2						
	La	nst		Ms. Mrs. Mr. Other	Street	
Address_					Town/	
City	State Zip code	Home Phone		Daytime phone	Cell	
phone	FAX_		E-mail			
Occupation		Emplo	yer			
Child lives with:		•				
				PhoneWork Phone		
Emergency Contact #2						
First Name	Last Name	Hoi	me Phone	Work Phone		
Cell Phone	Email		Re	elation to child		
Please list those people inc	cluding in addition to parents	guardians who are p	permitted to pick	c up your child:		
1:	2:	2:		3:		
Medical Release Informa	<u>tion</u>					
Insurance Information						
				er		
Primary Physician						
Address						
Phone	<u> </u>	Hospital Preference				
Please list any medical pro	blems, including any requiring	ng maintenance med	ication (i.e. Dial	betic, Asthma, Seizures).		
Medical Problem	Required Treatment			Should paramedic by called?		
				es/No		
				es/No es/No		
			I	C3/110		

Is your child presently be Yes No If yes, exp		•	g any form of medication fo	or any reason?		
Is your child allergic to a	any type of food or me	edication?				
Yes No If yes, expl	ain:					
Does your child require	a special diet?					
Yes No If yes, expl	ain:					
The purpose of the abov with or alter treatment.	e listed information is	to ensure that medical p	personnel have details of ar	y medical problem which may interfere		
In case of medical eme	ergency contact:					
		Name	Phone #	Relationship to Child		
Contact #1						
Contact #2						
Contact #3						
I understand that Stre will be my responsibil				an's Initials curred, but that such expenses		
			Parent's/Guardi	an's Initials		
Please circle how you	ı heard about the p	rogram.				
Website	School	Other				
Terms of Agreement						
Photo Release						
	on to use photographs			cipation in the program give(s) Street2Ivy poses, including but not limited to internet		
Transportation Release	e	Parent's/Guardian's Initials				
I hereby give permission to by the program organ		of my child for official	Street2Ivy Program activ	rities by modes of transportation agreed		
		Parent [*]	's/Guardian's Initials			

Street2Ivy and its vendors are not responsible for lost or damaged personal property. All scheduled events are subject to change. In the case of an emergency, and if a family physician cannot be reached, I hereby authorize my child to be treated by Certified Emergency Personnel (i.e., EMT, First Responder, and/or Physician).						
Guardian Signature:	Date:					
Printed Name of Parent/Guardian:						

Applicant Essay

Each applicant should share in 500 words a little about themselves, including what interests them about innovation and real estate. Also explain why you should be considered for admittance into the program. Please feel free to attach any additional documents should there be any space limitations for your essay.